

M Prasad & Co. Limited

Membership of Exchange: NSE|BSE|MCX

(SEBI Regn. No. INZ000232436)

Social Media Policy for Customers and General Public

Policy created by	Compliance Team
Policy reviewed by	Compliance Officer
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Policy Approved by	Board of Directors
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This policy provides guidance for employee use of social media, which should be broadly understood for purposes of this policy to include blogs, Wikis, micro blogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other sites and services that permit users to share information with others in a contemporaneous manner.

PROCEDURES

The following principles apply to professional use of social media on behalf of Company as well as personal use of social media when referencing Company.

- Employees should be aware of the effect their actions may have on their image, as well as Company's image. The information that employees post or publish may be public information for a long time.
- Employees should be aware that Company may observe content and information made available by employees through social media. Employees should use their best judgment in posting material that is neither inappropriate nor harmful to Company, its employees, or customers.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, proprietary, harassing, libelous, or that can create a hostile work environment.
- Employees are not to publish post or release any information that is considered confidential or not public.
- Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Employees should refer these inquiries to authorized Company spokespersons.
- If employees find encounter a situation while using social media that threatens to become antagonistic, employees should disengage from the dialogue in a polite manner and seek the advice of a supervisor.
- Employees should get appropriate permission before you refer to or post images of current or former employees, members, vendors or suppliers. Additionally, employees should get appropriate permission to use a third party's copyrights, copyrighted material, trademarks, service marks or other intellectual property.
- Social media use shouldn't interfere with employee's responsibilities at Company. Company's computer systems are to be used for business purposes only. When using Company's computer systems, personal use of social media networks or personal blogging of online content is discouraged and could result in disciplinary action.
- Subject to applicable law, after-hours online activity that violates company policy may subject an employee to disciplinary action or termination.